

Order Sons of Italy of Canada – Trieste Lodge Number 4
90th Anniversary Gala Celebration
 Ninety Years of Inspiration/Novant'anni d'ispirazione

An opportunity to celebrate this wonderful milestone

ADVERTISING RATES

1/4 Page	\$300.00	1/2 Page	\$500.00
Full Page	\$800.00	Back Page	\$1,500.00
Inside Front Page	\$1,250.00	Inside Back Page	\$1,000.00
Centre Spread	\$2,500.00		

AD SPECS

Full Page

Ad Size:
8.5" w x 11" h

Ad Bleed:
8.75" w x 11.25" h

Live Area:
8.25" w x 10.75" h

1/2 Page Vertical

Ad Size:
9.75" h x 3.4375" w

Live Area:
9.5" h x 3.1875" w

1/2 Page Horizontal

Ad Size:
7.25" w x 4.7187" h

Live Area:
7" w x 4.4687" h

1/4 Page

Ad Size:
3.4375" w x 4.7187" h

Live Area:
3.1875" w x 4.4687" h

PLEASE NOTE

- Live area refers to inset from edge of ad. All critical content must be within this area
- Only full page ads require bleeds and crop marks
- Acceptable formats include JPEG and PDF files
- Full colour CMYK format

Please fill in the appropriate sections:

What size ad would you like to take out? _____ = \$ _____

Company Name _____

Contact Person _____ Phone # _____ - _____ - _____

Address: _____ Email: _____

Please make cheque payable to **Order Sons of Italy 90th** and forward along with a copy of this page to:

c/o CBM Chartered Accountants LLP
 200-152 Jackson Street East
 Hamilton, ON L8N 1L3

Please forward your program ad or artwork to Gaspar Lipari at glipari@allegrahamilton.com or contact Gaspar directly at 905-528-2999, Ext 11, to discuss any technical questions you might have. Alternatively, artwork can be mailed to:

c/o SOI 90th Celebration
 Allegra
 255 York Blvd.
 Hamilton, Ontario L8R 1Y7
 Attn: Gaspar Lipari

ADVERTISING DEADLINE: October 31st, 2011